

DIST Digital Storytelling for Spreading and Promoting Entrepreneurship

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Partners:



www.asev.it



www.uni.lodz.pl/



www.aoaarges.ro



www.fci.cat



www.cdimanager.it



<http://pratika.net/wp/>

The DIST , Digital Storytelling for Spreading and Promoting Entrepreneurship is entering in the last two years of the project . The mobility are in full swing and the countries partners visit each other , with groups of entrepreneurs , aspirant entrepreneurs and teachers . The idea to promote the sense of initiative and entrepreneurship , now becomes a fact , a real action . In fact , the Project DIST , "Digital Storytelling for spreading and promoting entrepreneurship" , is born with the intent to awaken the "desire of enterprise" . The DIST partners made interviews of entrepreneurs young , innovative and positive , and from those interviews any partner involved prepared VET (Vocational Education Trainers) videos especially designed not only to spread and promote entrepreneurship , but also , and we can say above all , to transmit the experiences of the entrepreneurs interviewed. So the videos talk about many aspects of an enterprise , from the leadership to creativity , from team building to negotiating , giving suggestions how to manage a company . These videos offer the opportunity for aspirant entrepreneurs and entrepreneurs to awaken their desire for starting a company , or that simply require comparing with experiences from other countries but also they are a precious teaching instruments for the teachers and for the organizations who work promoting entrepreneurship .

In this month of May there was the second Mobility C2 at Montecatini Terme (Italy) near Florence . A group of nine young girls ad a one man , aspirant entrepreneurs from Poland , accompanied by two professors of the University of Lodz , analyzed some aspects of storytelling , and attended some very interesting courses . In the five days of the Mobility , were shown many videos for the participants , and those days were also an opportunity to visit and to know the activities of the Incubator of Florence and of the National Reasearch Center of Pisa . After this the participants have had the opportunity also to spend some hours visiting the beauties of Florence and Pisa , in Tuscany .

The last lesson of mobility was held by an Italian-Polish marketing manager , so participants could end the lessons discussing in their mother tongue . The mobility was ended with a very nice gala dinner where all the participants had the opportunity to relax after five days really very intensive.



Opening of mobility in Montecatini Terme (Italy)



A course during the mobility in May (Italy)



The visit to the Florence University Incubator



The gala dinner at the end of the mobility

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For further information please visit the web site www.distproject.eu , from there it is possible to connect to the Facebook page <https://www.facebook.com/DIST-263214117355113/> the LinkedIn page or sending messages via Twitter .

For more details on the Project , please contact the Project leader ASEV at the following address:
g.rigoli@asev.it